



**ACCMAN**  
**BUSINESS SCHOOL**  
TRANSFORMING TALENT. BUILDING LEADERS



**INSTITUTION'S  
INNOVATION  
COUNCIL**  
(Ministry of Education Initiative)



✓ **MBA**  
✓ **BBA**

ADMISSION  
**BROCHURE**  
2026-27



## About the ACCMAN

ACCMAN Business School, located in Greater Noida, is an AICTE Approved Institution offering the Post Graduate Diploma in Management (PGDM). Established in 2006 by the Balibhadra Foundation, New Delhi. ACCMAN was founded with the vision of delivering high-quality, Industry-oriented and Globally relevant management education at an affordable cost. The Institute is committed to bridging the gap between academic knowledge and practical business application, thereby shaping competent, confident and industry-ready management professionals.









ACCMAN focuses on developing future leaders equipped to succeed in a dynamic global business environment. ACCMAN is committed to developing competent management professionals capable of functioning effectively in a dynamic global business environment. The curriculum integrates strong

theoretical foundations with real-world exposure through innovative pedagogy, interactive classrooms, Industry-linked projects and continuous Faculty-student engagement.

The faculty at ACCMAN comprises experienced Academicians and Industry professionals who bring deep subject expertise and a strong mentoring orientation, ensuring career-focused learning beyond textbooks. Supported by modern infrastructure including smart classrooms, advanced Computer labs, Digital Learning Platforms, a well-stocked Library and campus-wide high-speed Wi-Fi, ACCMAN provides a robust learning environment. Through internships, live projects, industry collaborations and skill-based certifications, the Institute remains dedicated to Academic Excellence, Industry relevance and the overall success of its students.



## CAMPUS HIGHLIGHTS

-  Vibrant Eco Friendly Campus
-  State of the art IT & Computer Lab
-  Well Stocked Library & Digital Resource
-  Smart Hostel and Mess Facility
-  Sports, Gym & Mindfulness Zone
-  24x7 Wi-Fi enable Campus
-  Dedicated Placement & Career Development Cell
-  Leadership & Personality Development Programs
-  Industry-Integrated Learning Environment



# WHY ACCMAN?

ACCMAN distinguishes itself through experiential and applied learning that replaces passive classrooms with real-world engagement. The academic approach emphasizes case simulations, live projects, industry interactions and field immersions, enabling students to translate concepts into practice and develop strong problem-solving and decision-making capabilities. The Institute is equally committed to diversity and inclusion in action, fostering an academic environment that empowers diverse voices and promotes gender-balanced participation across all programmes and cohorts. With its strong focus on industry relevance, experiential pedagogy and inclusive values, ACCMAN prepares students to navigate complexity, embrace responsibility and contribute meaningfully to organisations and society. The Institute's learning environment supports the development of confident, ethically grounded and globally oriented professionals ready to succeed in today's competitive business landscape.

# MBA



The two-year full-time MBA programme at ACCMAN Business School, affiliated to Dr. A.P.J. Abdul Kalam Technical University (AKTU), Lucknow, comprises a blend of stimulating lectures, workshops, seminars and internship opportunities. The programme is designed to deliver a transformative educational experience by integrating strong theoretical foundations with practical and industry-relevant skills. ACCMAN offers the MBA degree with specialisations in Finance, Marketing, Human Resources, Information Technology and International Business, enabling students to develop domain expertise aligned with contemporary industry requirements and career aspirations.

**Eligibility Criteria:** Candidates who have passed a minimum of 3 years of Bachelors degree or equivalent qualification with at least 50 percent marks (relaxation for SC/ST candidates of 5%) from a recognized University.



# CERTIFICATIONS @MBA



FINANCE  
&  
VALUATION



ADVANCED EXCEL  
&  
FINANCIAL  
MODELLING



AI ENABLED  
DIGITAL  
MARKETING AND  
LEAN SIX SIGMA



FOREIGN  
LANGUAGE



SILP  
STUDENT INTEGRATED  
LEARNING PROGRAM



NISM  
CERTIFICATIONS



## THE ACCMAN SPECIALISATIONS



INTERNATIONAL  
BUSINESS



INFORMATION  
TECHNOLOGY



HUMAN  
RESOURCES



MARKETING



FINANCE

# BBA



The three-year full time Bachelor of Business Administration (BBA) programme, affiliated to Dr. A.P.J. Abdul Kalam Technical University (AKTU), Lucknow, is designed to stimulate students' entrepreneurial and leadership capabilities through a balanced blend of business and management education. The programme provides a strong foundation across major management disciplines, equipping learners with practical knowledge and professional competence for careers in management. The BBA programme prepares students to succeed in the dynamic and evolving business environment.

**Eligibility Criteria:** Passed 10+2 examination

## CERTIFICATIONS @BBA

FINANCE & VALUATION

AI / ML

SUPPLY CHAIN MANAGEMENT

FOREIGN LANGUAGE

BEHAVIOURAL & SOFT SKILL TRAINING

SOCIAL MEDIA MARKETING GOOGLE / META



# ACCMAN

## Vibe & Culture

At ACCMAN, student life is dynamic, engaging and full of exciting opportunities. Whether it's academic pursuits, cultural events, or social gatherings, our campus is always buzzing with energy.

### AAHAN

AAHAN is ACCMAN's flagship cultural fest a vibrant two-day convergence of talent, energy and excellence. From high-octane sports and co-curricular competitions to electrifying cultural performances, students showcase their skills with passion and purpose. With participation from leading B-schools, AAHAN ignites spirited contests of intellect and creativity.



### Campus Life at a Glance

**24/7 Campus Life:** Our vibrant campus never sleeps — a hub of continuous activity and interaction.

**Exciting Events:** Engage in diverse competitions and showcase your skills throughout the year.

**Student-Driven Fun:** Enjoy year-round social events organized by enthusiastic student groups.

**Our Motto:** Study hard, play harder — because learning goes hand in hand with memorable experiences.





At ACCMAN, education goes beyond classrooms. We nurture leadership, teamwork, and social skills through immersive activities that shape well-rounded individuals. By embracing both academic excellence and vibrant campus life, we prepare students to thrive in their professional journeys and beyond.



# OUR PROMINENT RECRUITERS

We at ACCMAN start helping you on the path to professional success from the day you join. We provide personal, one-on-one counseling, as well as a portfolio of tools, resources and training in the following areas:

- Develop skill-sets that are valued by the corporate world.
- Understand and explore career opportunities in your chosen fields.
- Bring a range of companies from different domains for Campus Placement.
- Build a strong professional network and enrich your profile.
- Support in résumé writing and preparation for interviews.
- Professional assessments to identify and measure your interests and skills.
- Guidance on evaluating job offers and negotiating your salary.

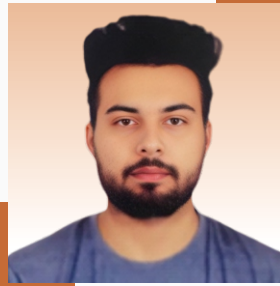


# SHINING STARS OF ACCMAN



**Priyanshi Agarwal**

Senior Java Developer



**Kunal Rana**

Process Associate level 1



**Abhishek Mishra**

GM Sales - North



**Vishal Jaiswal**

Senior Sales Manger



**Deepak Sharma**

Chief Manager



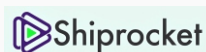
**Amit Panthri**

Design Engineer level III



**Shardha Sharma**

HR



**Sumit Roy**

Asst. Manager



& many more....

# Admission Process at ACCMAN

The admission process at ACCMAN Business School is a comprehensive, multi-stage journey designed to ensure fairness, transparency and efficiency. Our admissions are strictly merit-based, providing opportunities for academic and merit-based scholarships to outstanding and deserving students.

We prioritize personalized attention for each applicant, guiding them through every step of the process from the application to the registration stage. The selection process takes into account the candidate's academic performance, which may include results from Class XII, entrance exams, graduation results or ACCMAN's own entrance exams. Additionally, depending on the program, a personal interview may be part of the selection process.

Whether applying for the MBA, BBA ACCMAN ensures that all candidates are evaluated based on their academic strengths, potential and aspirations. We aim to make the admission experience seamless, transparent and accessible, helping students embark on their academic journey with confidence and clarity.





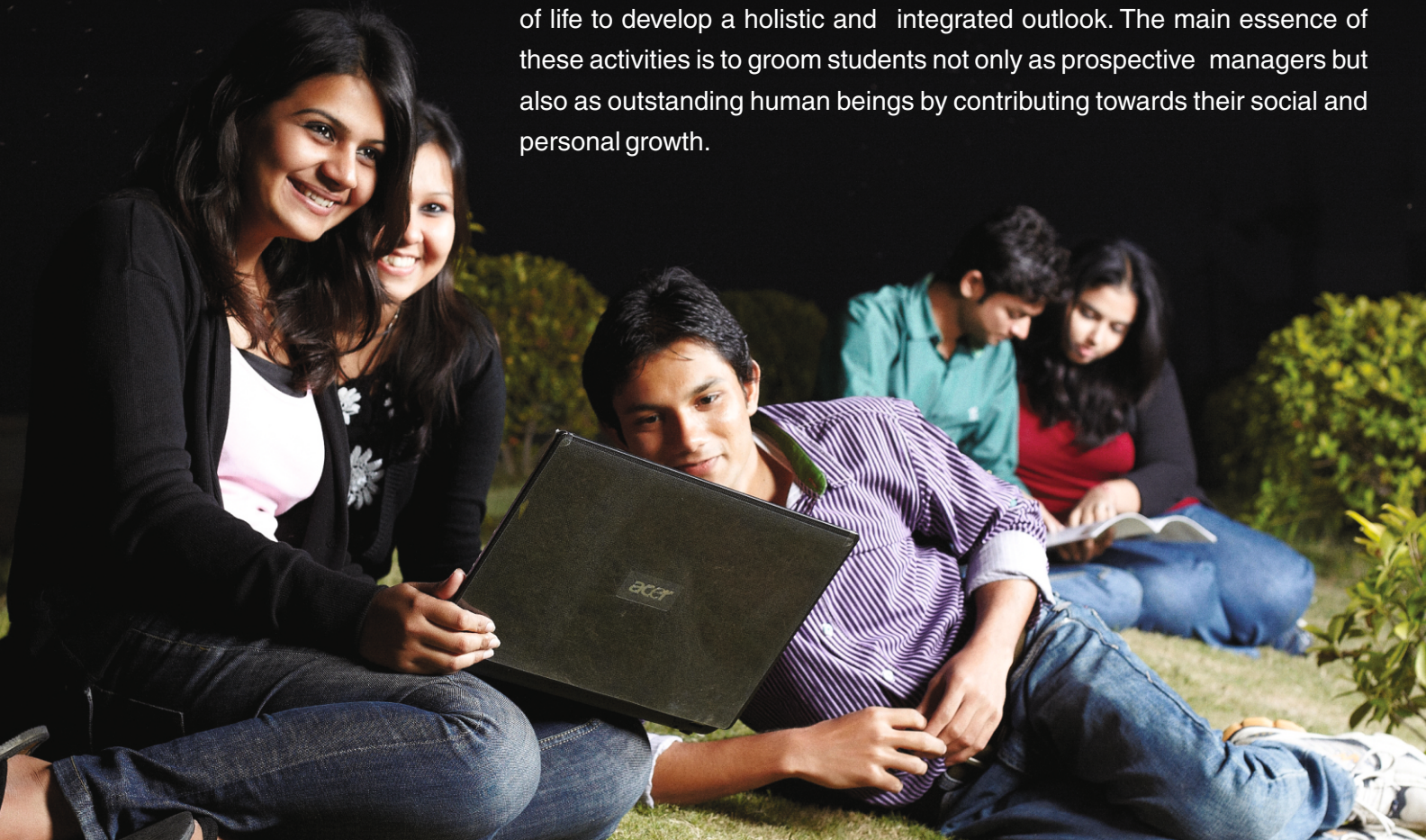
# LIFE

AT

# ACCMAN

At ACCMAN, campus life is not merely the imparting of knowledge in the classroom. We train students for leadership roles through a variety of activities aimed at developing intellectual and social skills that can serve them well in their future career.

Going beyond the academics, students are also exposed to various facets of life to develop a holistic and integrated outlook. The main essence of these activities is to groom students not only as prospective managers but also as outstanding human beings by contributing towards their social and personal growth.





18. Do You Require Hostel Accommodation?

Yes  No

19. Academic Qualifications

Examination / Course (mention stream study)	Year of Passing	School / College Attended	Board / University	% of marks obtained / grade	Area of Specialisation / Subjects
Graduation					
Class 12 <sup>th</sup>					
Class 10 <sup>th</sup>					
Any Other					

Special Achievements (If Any) .....

.....

Extra Curricular Activities / Hobbies .....

Work Experience (If Any) .....

.....

A. Qualifying Test :.....

**Undertaking by student**

I, \_\_\_\_\_ the undersigned, affirm that the information furnished above is correct to the best of my knowledge and belief, that I will accept as final and binding the decision of ACCMAN Business School, regarding my admission to the programme. If any information provided by me is found to be incorrect at a later date, ACCMAN Business School is authorized to take any action against me that it deems fit, including legal action. I hold myself responsible for all the dues and prompt payment of fees, if selected. I have noted that fee paid is refundable as per university norms.

Place: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Name: \_\_\_\_\_

**Declaration by Father / Husband / Guardian**

I hereby declare that the information stated above by my son/daughter/ward with respect to his/her enrolment at ACCMAN Business School is true and correct and I undertake responsibility for the payment of all applicable fees and dues.

Place: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Name: \_\_\_\_\_



Our **MBA** and **BBA** programs  
*are affiliated to*

Dr. A.P.J. Abdul Kalam Technical University (AKTU),  
Lucknow, Uttar Pradesh

*and approved by*

All India Council for Technical Education (AICTE),  
Ministry of Education, Government of India.



**ACCMAN**  
**GROUP OF INSTITUTIONS**  
TRANSFORMING TALENT. BUILDING LEADERS

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