



**ACCMAN**  
**BUSINESS SCHOOL**  
TRANSFORMING TALENT. BUILDING LEADERS



**INSTITUTION'S  
INNOVATION  
COUNCIL**  
(Ministry of Education Initiative)



✓ **MBA**  
✓ **BBA**

ADMISSION  
**BROCHURE**  
2026-27



## About the ACCMAN

ACCMAN Business School, located in Greater Noida, is an AICTE Approved Institution offering the Post Graduate Diploma in Management (PGDM). Established in 2006 by the Balibhadra Foundation, New Delhi. ACCMAN was founded with the vision of delivering high-quality, Industry-oriented and Globally relevant management education at an affordable cost. The Institute is committed to bridging the gap between academic knowledge and practical business application, thereby shaping competent, confident and industry-ready management professionals.









ACCMAN focuses on developing future leaders equipped to succeed in a dynamic global business environment. ACCMAN is committed to developing competent management professionals capable of functioning effectively in a dynamic global business environment. The curriculum integrates strong

theoretical foundations with real-world exposure through innovative pedagogy, interactive classrooms, Industry-linked projects and continuous Faculty-student engagement.

The faculty at ACCMAN comprises experienced Academicians and Industry professionals who bring deep subject expertise and a strong mentoring orientation, ensuring career-focused learning beyond textbooks. Supported by modern infrastructure including smart classrooms, advanced Computer labs, Digital Learning Platforms, a well-stocked Library and campus-wide high-speed Wi-Fi, ACCMAN provides a robust learning environment. Through internships, live projects, industry collaborations and skill-based certifications, the Institute remains dedicated to Academic Excellence, Industry relevance and the overall success of its students.



## CAMPUS HIGHLIGHTS

-  Vibrant Eco Friendly Campus
-  State of the art IT & Computer Lab
-  Well Stocked Library & Digital Resource
-  Smart Hostel and Mess Facility
-  Sports, Gym & Mindfulness Zone
-  24x7 Wi-Fi enable Campus
-  Dedicated Placement & Career Development Cell
-  Leadership & Personality Development Programs
-  Industry-Integrated Learning Environment

# WHY ACCMAN?

## Accredited & Recognized Excellence

Approved by AICTE and affiliated with Dr. Abdul Kalam Technical University (AKTU), Lucknow, ensuring quality education aligned with national academic standards.

## Proven Placement Success

A strong track record with 1000+ students placed in leading companies across diverse industries.

## Expert Faculty & Mentorship

Learn from highly qualified faculty with backgrounds from IITs, IIMs, and Chartered Accountants (CAs), bringing academic depth and industry insight.

## World-Class Campus Experience

A modern, green campus equipped with best-in-class infrastructure designed for immersive learning.

## Advanced Learning Resources

Access to an extensive library, digital resources, and advanced labs to support research, innovation, and practical learning.

## Certifications & Training

Gain a competitive edge with industry-recognized certifications and hands-on training aligned with current market demands.

## Personality Development

Comprehensive focus on communication skills, professional grooming, and confidence building to prepare you for corporate success.

## Hands-on Learning

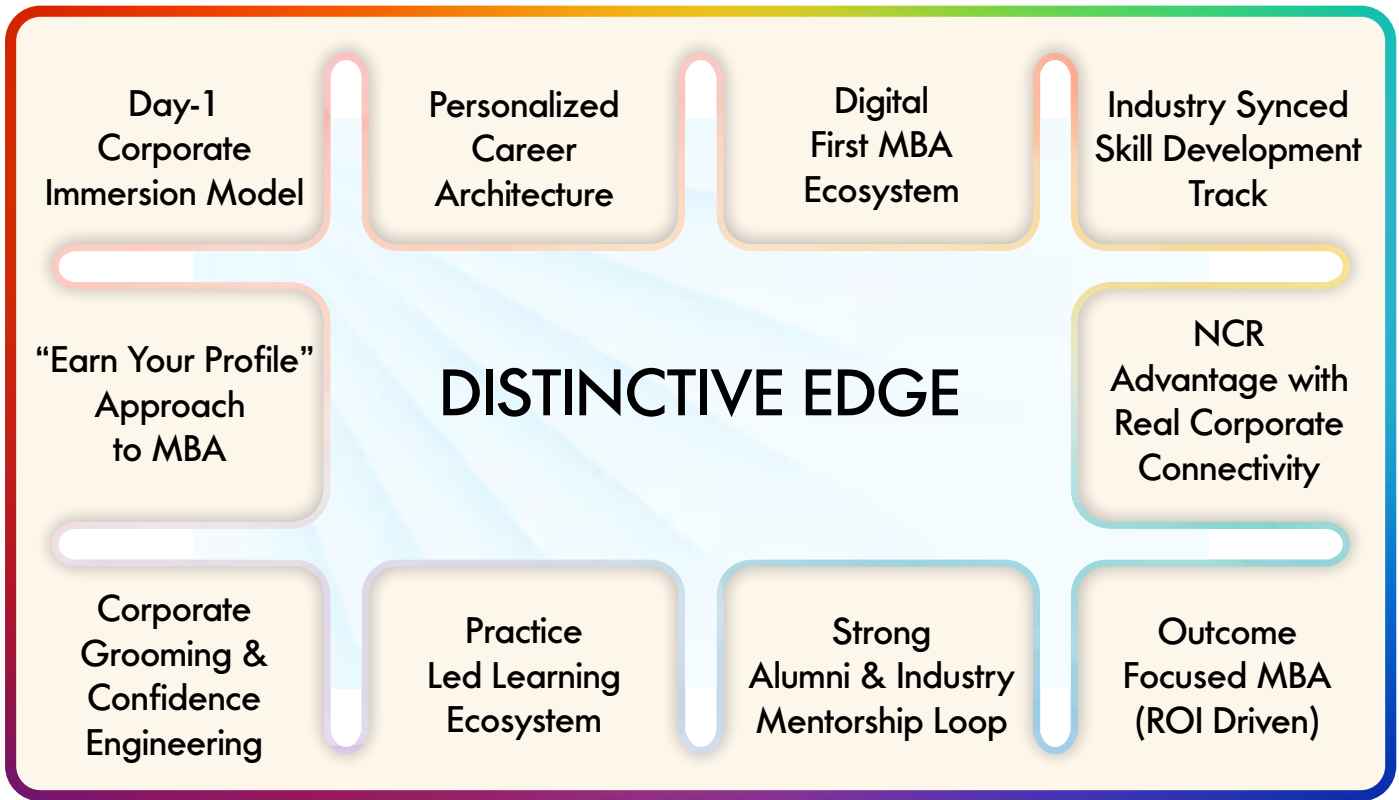
Learn by doing through practical training, live projects, and expert led workshops that simulate real-world business challenges.

# MBA

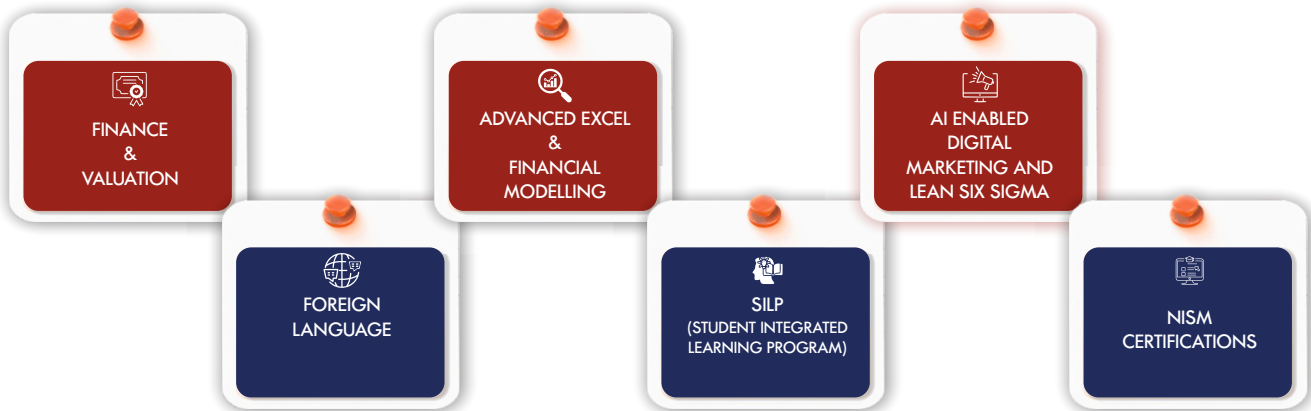
## Master of Business Administration

The two-year full-time MBA programme at ACCMAN Business School, Approved by AICTE (Ministry of Education, Govt. of India) & Affiliated to Dr. A.P.J. Abdul Kalam Technical University (AKTU), Lucknow, Uttar Pradesh, comprises a blend of stimulating lectures, workshops, seminars and internship opportunities. The programme is designed to deliver a transformative educational experience by integrating strong theoretical foundations with practical and industry-relevant skills. ACCMAN offers the MBA degree with specialisations in Finance, Marketing, Human Resources, Information Technology and International Business, enabling students to develop domain expertise aligned with contemporary industry requirements and career aspirations.





**CERTIFICATIONS @MBA**



**SPECIALISATIONS**



# BBA

## Bachelor of Business Administration

The three-year full time Bachelor of Business Administration (BBA) programme, Approved by AICTE (Ministry of Education, Govt. of India) & Affiliated to Dr. A.P.J. Abdul Kalam Technical University (AKTU), Lucknow, Uttar Pradesh, is designed to stimulate students' entrepreneurial and leadership capabilities through a balanced blend of business and management education. The programme provides a strong foundation across major management disciplines, equipping learners with practical knowledge and professional competence for careers in management. The BBA programme prepares students to succeed in the dynamic and evolving business environment.



## BBA DISTINCTIVE EDGE



Credible & Career  
Oriented  
Education



Foundation to Career  
Learning Model  
(3-Year Advantage)



Early Career Path  
Discovery &  
Mentorship



Industry Integrated  
Undergraduate  
Experience



Skill Development  
for Corporate  
Readiness



Digital Learning  
Resources & Smart  
Academic Support



Strategic  
NCR Location  
Advantage



Personality  
Development &  
Confidence Building



Practice Led  
Learning Approach



Pathway to  
PGDM/ MBA &  
Career Growth

## CERTIFICATIONS @BBA

FINANCE  
&  
VALUATION

AI / ML

SOCIAL MEDIA  
MARKETING  
GOOGLE / META

BEHAVIOURAL  
& SOFT SKILL  
TRAINING

SUPPLY  
CHAIN  
MANAGEMENT

FOREIGN  
LANGUAGE



# ACCMAN

## Vibe & Culture

At ACCMAN, student life is dynamic, engaging and full of exciting opportunities. Whether it's academic pursuits, cultural events, or social gatherings, our campus is always buzzing with energy.

### AAHAN

AAHAN is ACCMAN's flagship cultural fest a vibrant two-day convergence of talent, energy and excellence. From high-octane sports and co-curricular competitions to electrifying cultural performances, students showcase their skills with passion and purpose. With participation from leading B-schools, AAHAN ignites spirited contests of intellect and creativity.



### Campus Life at a Glance

**24/7 Campus Life:** Our vibrant campus never sleeps — a hub of continuous activity and interaction.

**Exciting Events:** Engage in diverse competitions and showcase your skills throughout the year.

**Student-Driven Fun:** Enjoy year-round social events organized by enthusiastic student groups.

**Our Motto:** Study hard, play harder — because learning goes hand in hand with memorable experiences.





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At ACCMAN, education goes beyond classrooms. We nurture leadership, teamwork, and social skills through immersive activities that shape well-rounded individuals. By embracing both academic excellence and vibrant campus life, we prepare students to thrive in their professional journeys and beyond.

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# OUR PROMINENT RECRUITERS

We at ACCMAN start helping you on the path to professional success from the day you join. We provide personal, one-on-one counseling, as well as a portfolio of tools, resources and training in the following areas:

- Develop skill-sets that are valued by the corporate world.
- Understand and explore career opportunities in your chosen fields.
- Bring a range of companies from different domains for Campus Placement.
- Build a strong professional network and enrich your profile.
- Support in résumé writing and preparation for interviews.
- Professional assessments to identify and measure your interests and skills.
- Guidance on evaluating job offers and negotiating your salary.



# SHINING STARS OF ACCMAN



**Priyanshi Agarwal**

Senior Java Developer



**Kunal Rana**

Process Associate level 1



**Abhishek Mishra**

GM Sales - North



**Vishal Jaiswal**

Senior Sales Manger



**Deepak Sharma**

Chief Manager



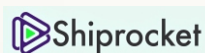
**Amit Panthri**

Design Engineer level III



**Shardha Sharma**

HR



**Sumit Roy**

Asst. Manager



& many more....



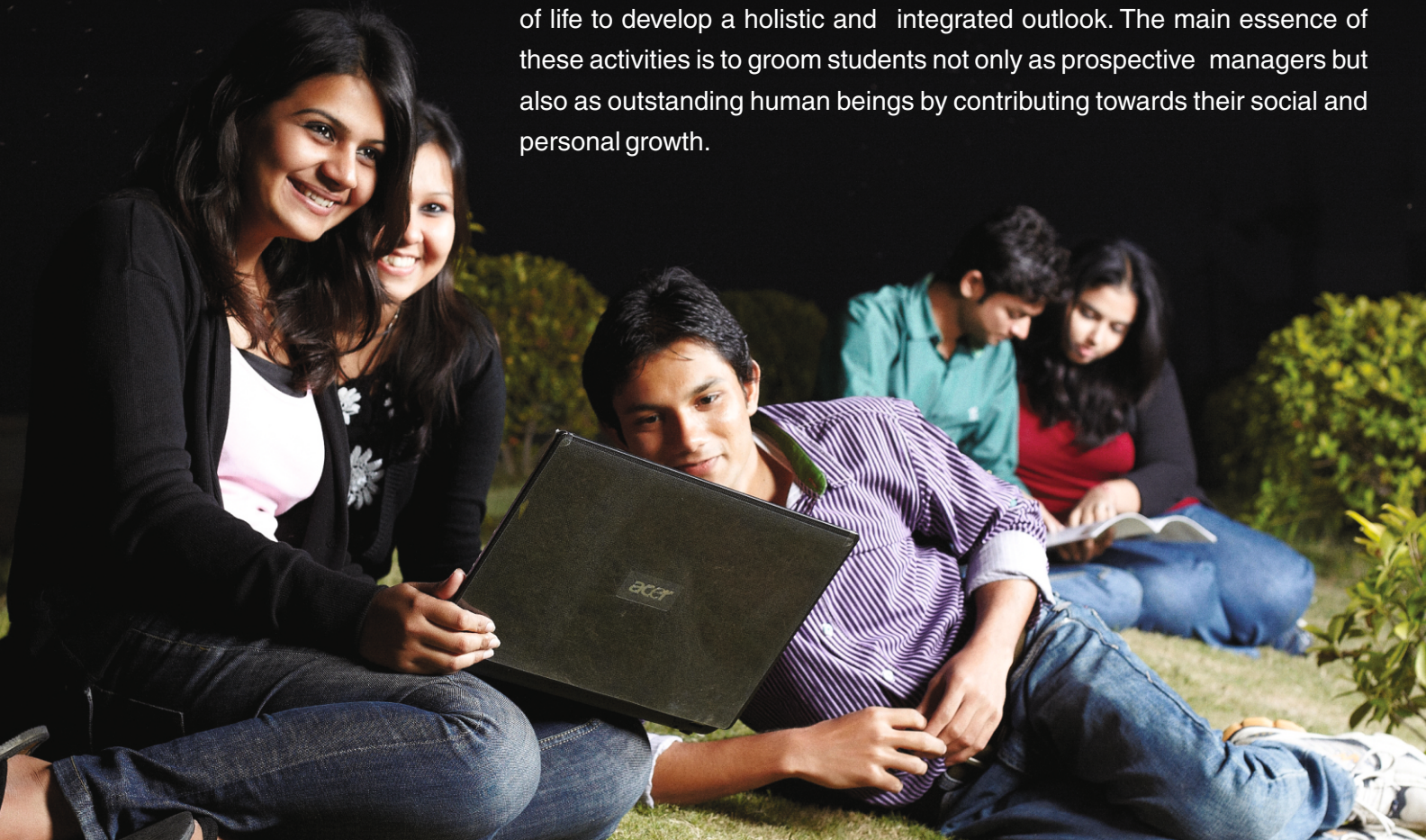
# LIFE

AT

# ACCMAN

At ACCMAN, campus life is not merely the imparting of knowledge in the classroom. We train students for leadership roles through a variety of activities aimed at developing intellectual and social skills that can serve them well in their future career.

Going beyond the academics, students are also exposed to various facets of life to develop a holistic and integrated outlook. The main essence of these activities is to groom students not only as prospective managers but also as outstanding human beings by contributing towards their social and personal growth.





Our **MBA** and **BBA** programs are

*Approved by*

**AICTE (Ministry of Education, Govt. of India) and**

*Affiliated to*

**Dr. A.P.J. Abdul Kalam Technical University (AKTU)**

**Lucknow, Uttar Pradesh**



**ACCMAN**  
**GROUP OF INSTITUTIONS**  
TRANSFORMING TALENT. BUILDING LEADERS

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