LOCATIONAL ADVANTAGE

- Located in Delhi NCR Institutional & Corporate Hub of Northern India
- Well connected with Delhi Metro Rail Network
- Tremendous opportunities for industry interaction with Professionals from Leading Corporate
- Students can easily get opportunities for Live Projects, Summer Internship and Final Placements

www.accmanbusinessschool.in

ACCMAN
BUSINESS SCHOOL

Approved by AICTE, Ministry of Education, Govt. of India & Affiliated to AKTU, Lucknow, Uttar Pradesh

- **MBA**
- **BBA**
- **BCA**

AFFORDABLE EDUCATION
STRONG ACADEMICS
EXCELLENT PLACEMENT

ACCMAN
BUSINESS SCHOOL

Campus: 46 A/2, Knowledge Park-III, Greater Noida-201308 (U.P.)
Phone: 0120-2323800/801/802
Mobile: +91-9873076521, 9873076522
E-mail: admission@accmanbusinessschool.in
info@accmanbusinessschool.in
Website: www.accmanbusinessschool.in

A UNIT OF BALIBHADRA FOUNDATION

An Institute of Leading Practicing Professionals - to Live, Learn & Perform

INSTITUTION'S INNOVATION COUNCIL

Institution's Innovation Council | Approved by AICTE | Affiliated to AKTU

VISION

To develop as a top-tier business school with globally recognized strengths

MISSION

To develop effective leaders for the knowledge economy through technologically-enabled and globally relevant business education and by bridging the gap between theory and practice.

CORE VALUES

- Freedom of thought and expression
- Respect and compassion for each other and for the larger society and its norms
- Trust in the power of ideas to bring change
- Striving for excellence in all that we do
- Working with absolute integrity and honesty
- Accountability for all one's actions.

ABOUT ACCMAN

ACCMAN was set up in 2006 by Balibhadra Foundation, New Delhi, to provide high quality, industry-focused and globally relevant education at an affordable cost. ACCMAN aims to bridge the gap between theory in classrooms, and its' implementation in the real world of business.

Over the years, ACCMAN has concentrated on improving the employability of students by making them productive from Day 1 in the organisations they join after course completion. The testimony of its success is evident with over 1000+ strong alumni, working in more than a hundred leading companies in India and abroad. They hold important positions, creating value for their organisations and the nation.

For institutions supposedly built for eternity, 18 years may not be a very long time, but are surely the most important formative years when the core values of the Institute shape up. In the past, ACCMAN has seen many glorious moments when its students and faculty made it proud with its achievements, as also a few heart-breaking moments. It has successfully weathered the difficult years during global meltdown to turn the tide.

It is certain that "the traditional companies have to change their business operations and direct them towards new technologies in order to remain competitive in the new conditions. It is evident that the success of the economy of the 21st century based on information, ideas and intelligence" (Cvetkovic, Kotlica, 2007, p. 85). Management education must be ahead of industry in anticipating these changes. On these lines, we are introducing a full-time 2-year programme in Business Analytics.

ACCMAN students learn how to keep up with the times and show grit and dedication as a result of the care bestowed by the Institute. Due to the above training, once they get placed, they are judged by the corporate world as better than many.

And all this happens due to ACCMAN's focus in creating Pathways for Student Success.

Dr. A.P.J. Abdul Kalam Technical University, Lucknow formerly Uttar Pradesh Technical University (UPTU), was established by the government of Uttar. Under the University Act, 'Technical Education' includes programmes of education, research, and training in engineering, technology, architecture, town planning, pharmacy, applied arts and crafts, and such other programmes and areas that the central government may declare by notification in the Gazette in consultation with All India Council for Technical Education (AICTE).

WHAT SETS ACCMAN APART

- Outstanding track record with over 1000+ students placed in leading companies in India and abroad
- Distinguished pool of faculty with IIT, IIM, CA background from academia and industry
- Active alumni network pan India and abroad
- Active Learning strategy with formative assessment
- Flip-classroom strategy though Web 2.0 technology
- Activity Based Experiential Learning
- Live projects, Internship Training & Lectures series through Strong industry interface
- Comprehensive Students/Career Support Services from enrollment to program completion
- Structured Mentorship by Industry Professionals
- World-class infrastructure and resource centers
- Technologically enabled 24*7 Wi-Fi campus
- Separate, fully furnished hostel accommodations
- Excellent sports facilities and gymnasium
- Hygienic, well maintained, spacious dining hall which serves a variety of Indian food

PRESIDENT'S MESSAGE

ACCMAN prides itself in being a transformational experience to its students who are expected to maintain the highest standards of personal integrity and professional commitment combined with a constant striving towards excellence and achievement.

It gives us a feeling of deep satisfaction that during the past eighteen years, **ACCMAN** has nurtured over a thousand professionals who are making their mark in the corporate world through their hard work and leadership qualities.

ACCMAN has tried to differentiate itself by providing a combination of globally relevant education blended with traditional Indian values. **ACCMAN** prides itself in being a transformational experience to its students who are expected to maintain the highest standards of personal integrity and professional commitment combined with a constant striving towards excellence and achievement. The spirit of excellence is ingrained in each member of the **ACCMAN** community who aim to achieve the highest levels of proficiency in all activities that they undertake, be it learning, teaching, research, consulting, or training.

At **ACCMAN**, students not only get an exposure to the latest developments in business thoughts and processes but they are also encouraged to develop a spirit of innovation and entrepreneurship. In this, they are greatly helped by a highly flexible curriculum which facilitates them to develop in areas of their choice and deepen their competencies experiential learning.

Another important feature of the **ACCMAN** learning environment is the strong industry linkage which leverages not only the increasingly visible and assertive alumni network but also the members of our board and advisory bodies who are nationally and internationally respected figures in their respective fields.

ACCMAN has a world class infrastructure and an adjuvant campus ambiance for which it is rightly famous. The time spent at **ACCMAN** is a wonderful experience which stays with them even when after they leave the campus.

Vishvesh Goel
FCA
Trustee/President

THE BOARD OF GOVERNORS

Shri Vishvesh Goel
Trustee & President,
Balibhadra Foundation

Shri Denesh Singh
Vice-President &
Secretary

Dr. K.B.L. Mathur
Ex-Chief Economic
Advisor MOF, GOI

Shri P Umashanker
IAS (Retd)

Shri Rajiv Singh
Trustee
Balibhadra Foundation

Dr. Ajay Sharma
Educationist
Ex-Director, HLLM Gzb.
and HIMT, Gr. Noida
(Chairman Nominee)

Dr. Jasveer Singh Dahiya
Technologist & Educationist
(Chairman Nominee)

Dr. Pawan Kumar
Professor
(Nominee)

Dr. Ashima Verma
Associate Professor
(Nominee)

Ms. Ankita Indu
Assistant Professor
(Nominee)

Dr. Jagpal Singh Rana
Director
Member Secretary

VICE-PRESIDENT'S MESSAGE

ACCMAN Business School, approved by AICTE and Affiliated to AKTU, offers excellence through education. Our rigorous programs and dedicated faculty ensure students are prepared to thrive in today's dynamic business environment. With a focus on practical exposure and soft skills development, ACCMAN nurtures resilient leaders ready for corporate success. Welcome to ACCMAN, where excellence meets opportunity.

Denesh Singh, FCA
Vice President

DIRECTOR'S MESSAGE

ACCMAN Business School is committed to fostering a learning environment that encourages intellectual growth, critical thinking, and personal development through education at affordable cost. With industry-focused flexi- curricula, projected by AICTE, and implemented by AKTU, students develop both entrepreneurial and Intrapreneurial spirit, and problem-solving skills. Our alumni lead with genuineness and excellence, propelled by transformative knowledge and well-built industry linkages. In these dynamic times, adaptability and resilience are keys. Embrace change, welcome new ideas, and be open to learning from diverse perspectives. Together, we can steer the challenges and celebrate the success ahead.

Prof. (Dr.) Jagpal Singh Rana
Director

> "Education is the most powerful weapon you can use to change the world for the better."
>
> – Marian Wright Edelman

MBA

The two-years full time MBA programme at ACCMAN subsumes a series of stimulating lectures, workshops, energetic seminars, and internship opportunities. The program is designed to provide a transformative educational experience that combines theoretical understanding with practical skills.

ACCMAN offers MBA degree with **dual specialization options** in Finance, Marketing, Human Resources, Information Technology, International Business and Operations Management.

Eligibility Criteria
Passed Bachelor Degree of minimum 3 years duration. Obtained at least 50% marks (45% marks in case of candidates belonging to reserved category) in the qualifying examination.

PROGRAMME STRUCTURE

Semester I		
Code	Paper	Credit
KMBN 101	Management Concepts & Organizational Behavior	3
KMBN 102	Managerial Economics	3
KMBN 103	Financial Accounting & Analysis	3
KMBN 104	Business Statistics & Analytics	3
KMBN 105	Marketing Management	3
KMBN 106	Design Thinking	2
KMBN 107	Business Communication	3
KMBN 151	IT Skills Lab -I	3
KMBN 152	Mini Project -I	3

Semester II		
Code	Paper	Credit
KMBN 201	Business Environment & Legal Aspects of Business	3
KMBN 202	Human Resource Management	3
KMBN 203	Business Research Methods	3
KMBN 204	Financial Management & Corporate Finance	3
KMBN 205	Operations Management	3
KMBN 206	Quantitative Techniques For Managers	3
KMBN 207	Digital Marketing & E- Commerce	3
KMBN 208	Management Information System	2
KMBN 251	IT Skills Lab – 2	1
KMBN 252	Mini Project – 2	2

Semester III		
Code	Paper	Credit
KMBN 301	Strategic Management	3
KMBN 302	Innovation & Entrepreneurship	3
KVE 301	UHVs & Professional Ethics	3
KMBN XXX	Elective - 1 Specialization Group-1	3
KMBN XXX	Elective - 2 Specialization Group-1	3
KMBN XXX	Elective - 1 Specialization Group-2	3
KMBN XXX	Elective - 2 Specialization Group-2	3
KMBN 308	Summer Training Project Report & Viva Voce	4

Semester IV		
Code	Paper	Credit
KMBN 401	Emerging Technologies in Global Business Environment	3
KMBN XXX	Elective- 3 Specialization Group-1	3
KMBN XXX	Elective- 4 Specialization Group-1	3
KMBN XXX	Elective- 5 Specialization Group-1	3
KMBN XXX	Elective- 3 Specialization Group-2	3
KMBN XXX	Elective- 4 Specialization Group-2	3
KMBN XXX	Elective- 5 Specialization Group-2	3
KMBN 408	Research Project Report & Viva Voce	4

Specialization Group

HUMAN RESOURCE (HR)

Elective Subjects in III Semester	
Code	Paper
KMBN HR01	Talent Management
KMBN HR02	Employee Relations And Labour Laws

Elective Subjects IV Semester	
KMBN HR03	HR Analytics
KMBN HR04	Performance And Reward Management
KMBN HR05	International HRM

MARKETING (MK)

Elective Subjects in III Semester	
Code	Paper
KMBN MK01	Consumer Behaviour and Marketing
KMBN MK02	Marketing Anaytics

Elective Subjects IV Semester	
KMBN MK03	B2B and Services Marketing
KMBN MK04	Sales and Retail Management
KMBN MK05	Social Media and Web Analytics

FINANCE (FM)

Elective Subjects in III Semester	
Code	Course Title
KMBN FM01	Investment Analysis And Portfolio Management
KMBN FM02	Financial Planning And Tax Management

Elective Subjects IV Semester	
KMBN FM03	Financial Derivatives
KMBN FM04	Foreign Exchange and Risk Management
KMBN FM05	Financial and Credit Risk Analytics

INTERNATIONAL BUSINESS (IB)

Elective Subjects in III Semester	
Code	Paper
KMBN IB01	International Business Management
KMBN IB02	Export Import Documentation

Elective Subjects IV Semester	
KMBN IB03	International Logistics
KMBN IB04	Cross Cultural Management
KMBN IB05	International Trade Laws

INFORMATION TECHNOLOGY (IT)

Elective Subjects in III Semester	
Code	Paper
KMBN IT01	Data Anaytics For Business Decisions
KMBN IT02	AI and ML for Business

Elective Subjects IV Semester	
KMBN IT03	Data Base Management System
KMBN IT04	Cloud Computing For Business
KMBN IT05	Business Data Warehousing & Data Mining

OPERATION MANAGEMENT (OM)

Elective Subjects in III Semester	
Code	Paper
KMBN OM01	Supply Chain & Logistics Management
KMBN OM02	Operations Planning & Control

Elective Subjects IV Semester	
KMBN OM03	Quality Management
KMBN OM04	Project & Sourcing Management
KMBN OM05	Management of Manufacturing System

> Live as if you were to die tomorrow. Learn as if you were to live forever.
>
> - Mahatma Gandhi

BBA

The Bachelor of Business Administration (BBA) program is designed to stimulate students' abilities to develop entrepreneurship and leadership skills through a well-balanced mix of business and management education. This course provides a strong foundation in all major streams of management, equipping students with the practical knowledge and competence required to pursue a professional career in management.

The BBA program aims to prepare students for successful careers in the dynamic field of business and management by providing them with a blend of theoretical knowledge and management by providing them with a blend of theoretical knowledge and practical experience.

Eligibility Criteria

The candidate must have passed senior secondary examination from a recognized board in any stream.

PROGRAMME STRUCTURE

Semester I

Code	Course Title	Credit
CC 101	Principles & Practices of Mgmt.	4
AEC 101	Business Communication-I	2
CC 102	Financial Accounting	4
CC 103	Business Statistics and Logic	4
AEC 102	General English	2
MDE 101	Indian Knowledge System	2
VAC 101	Environmental Science and Sustainability	2
AEC 103	Additional Course – Indian or Foreign Language	0

Semester II

Code	Course Title	Credit
CC 201	Human Behaviour and Organization	4
CC 202	Marketing Management	4
CC 203	Business Economics	4
SEC 201	Emerging Technologies & application	2
MDE 201	Media Literacy and Critical Thinking	2
VAC 201	Indian Constitution	2
AEC 201	Business Communication-II	2
AEC 202	Additional Course – Indian or Foreign Language	0

Semester III

Code	Course Title	Credit
CC 301	Cost and Management Accounting	4
CC 302	Legal and Ethical Issues in Business	4
CC 303	Human Resource Management	4
MDE 301	Indian Systems of Health & Wellness	2
SEC 301	Management Information System (MIS)	4
VAC 301	Yoga/Sports/NCC/NSS/Disaster Management	2

Semester IV

Code	Course Title	Credit
CC 401	Entrepreneurship & Startup Ecosystem	2
CC 402	Operations Management	4
CC 403	Financial Management	4
CC 404	Business Research methodology	4
VAC 401	Business Environment and Public Policy OR Enterprise System and Platforms OR Geo Politics and Impact on Business OR Public Health and Management	2
CC 405	Enterprise System and Platforms	2
SEC 401	Design Thinking and Innovation	2

Semester V

Code	Course Title	Credit
CC 501	Strategic Management	4
CC 502	Logistics and Supply Chain Management	4
DSE XXX	Discipline Specific Electives-I	4
DES XXX	Discipline Specific Electives-II	4
SEC 501	Internship/ Capstone Project	4
SEC 502	Major Project	0
DSE XXX	Discipline Specific Elective	0

Semester VI

Code	Course Title	Credit
CC 601	Project Management	4
CC 602	Business Taxation	2
DSE XXX	Discipline Specific Electives-III	4
DES XXX	Discipline Specific Electives-IV	4
SEC 601	Corporate Governance	2
SEC 602	Major Project	4
DSE XXX	Discipline Specific Elective	0

Semester VII – (BBA Honours)

Code	Course Title	Credit
OE 701	AI for Business; Diversity, Equity and Inclusion; Digital Ethnography or Online Course	4
CC 702	Entrepreneurial Leadership	4
DSE XXX	Discipline Specific Electives-V	4
DES XXX	Discipline Specific Electives-VI	4
SEC 701	Dissertation work	
SEC 702	Summer Internship-II	-

Semester VIII – (BBA Honours)

Code	Course Title	Credit
DSE XXX	Discipline Specific Electives - VII	4
DES XXX	Discipline Specific Electives - VIII	4
DES XXX	Discipline Specific Electives - IX	4
SEC 801	Dissertation work	-

Semester VII – (BBA Honours with Reserach)

Code	Course Title	Credit
OE 701	Advanced Data Analysis Tools	4
CC 702	Advanced Research Methodology	4
SEC 701	Research Internship Report and Viva –Voce	4
DES XXX	Discipline Specific Electives - X	4
DES XXX	Discipline Specific Electives - XI	4

Semester VIII – (BBA Honours with Reserach)

Code	Course Title	Credit
SEC 801	Dissertation (For Research Track)*	20

PROGRAMME STRUCTURE

Semester I	
S.No.	Paper
1	Mathematics I
2	Programming Principle & Algorithm
3	Computer Fundamental & Office Automation
4	Principle of Management
5	Business Communication
6	Lab - Office Automation
7	Lab - C Programming

Semester II	
S.No.	Paper
1	Mathematics II
2	Programming in C
3	Organization Behavior
4	Digital Electronics & Computer Organization
5	Financial Accounting & Management
6	Lab - C Programming

Semester III	
S.No.	Paper
1	Object Oriented Programming Using C++
2	Data Structure Using C & C++
3	Computer Architecture & Assembly Language
4	Business Economics
5	Elements of Statistics
6	Lab - OOPS
7	Lab - DS

Semester IV	
S.No.	Paper
1	Computer Graphics & Multimedia Application
2	Operating System
3	Software Engineering
4	Optimization Techniques
5	Mathematics III
6	Lab - CGMA

Semester V	
S.No.	Paper
1	Introduction to DBMS
2	Java Programming and Dynamic Webpage Design
3	Computer Network
4	Numerical Methods
5	Minor Project
6	Viva-Voice on Summer Training
7	Lab - DBMS
8	Lab - Java & Dynamic Web Page Design

Semester VI	
S.No.	Paper
1	Computer Network Security
2	Information System: Analysis, Design & Implementation
3	E-Commerce
4	Knowledge Management
5	Major Project
6	Presentation/Seminar based on Major Project

"

It is the mark of an educated mind to be able to entertain a thought without accepting it.

- Aristotle

BCA

The Bachelor of Computer Applications (BCA) program is designed to provide students with a comprehensive understanding of computer science and its applications. The program focuses on developing technical skills and knowledge in various areas of computing, such as software development, database management, web design, and networking.

The BCA program aims to equip students with the knowledge and skills necessary to excel in the rapidly evolving field of computer applications and information technology.

Eligibility Criteria
The candidate must have passed senior secondary examination from a recognized board in any stream with Mathematics as one of the subjects.

FACULTY @ ACCMAN

ACCMAN is fortunate to have a strong faculty pool, both fulltime and adjunct, with a rich mix of academic and industry experience who have been teaching for decades. Another unique feature about ACCMAN faculty is their stability of association with the Institute with several of them being associated with the since inception. Amongst themselves, ACCMAN faculty encompasses a wide range of capabilities that enable them to teach courses from different specializations including emerging areas.

ACCMAN faculty have been true role models for our students with the high standards of moral and ethical values that they exhibit. In addition, the care and affection that they bestow upon the students is something really unmatched. This translates into a unique learning experience which students passing from ACCMAN cherish forever. ACCMAN continuously keeps on upgrading the knowledge and skills of the faculty members for which various Faculty Development Programmes (FDPs) are regularly organized.

Prof. (Dr.) Jagpal Singh Rana
Ph. D., MBA, MCA, PGDBM, BE (Elect.)
Area of Interest: IT for Managers, SAD, DBMS, MIS, E-Commerce, UHB, Operations Management, T&D, SHRM

Mr. Denesh Singh
FCA, MBA, B. Com(H)
Area of Interest: Financial Accounting, Management Accounting, Banking, Legal Aspects of Business

Prof. (Dr.) Pawan Kumar
Ph. D., MBA (FM), M. Com., B. Com (Hons.)
Area of Interest: Financial Accounting, Management Accounting, Financial Management, Banking, Security Analysis and Portfolio Management

Dr. Ashima Verma
Ph. D. MBA, PG Diploma in Soft Skills, BBA
Area of Interest: Business Communication, Strategic Human Resource Management, Talent Management, Performance Management, Training and Development and Corporate Business Ethics.

Dr. Anjali Sharma
Ph. D., M. Com., PGDBM
Area of Interest: OB, Business Communication, Principle of Management

Ms. Pragati Singh
Ph. D.(P), M. Phil., MBA
Area of Interest: Financial Accounting, Management Accounting, Financial Management

Mr. Shubham Aggarwal
Ph. D (P), PGDM, MA (Eco.), PGSM-IIM Nagpur, IBM Certified
Area of Interest: Marketing, Strategic Management, Economics, Design Thinking and Innovation

Mr. Pankaj Sharma
M. Sc. (IT), CCNA
Area of Interest: C++, Java, Python

Mr. Pankaj Jain
MCA
Area of Interest: IT for Management, SAD, DBMS, Digital Marketing, Web Programming

Ms. Anisha Pandey
MBA, B.Com.
Area of Interest: Marketing, Human Resource

Ms. Ankita Indu
MBA, B. Sc, SLET (Qualified)
Area of Interest: Business Ethics, Services marketing and CSR, Professional Communication, Business Mathematics and HRM

Visiting/ Guest Faculty

Prof. (Dr.) Asha Jain
Ph.D., D.Lit., B.Sc., MBA
Area of Interest: Marketing Management, Sales Promotion, Sales & Distribution

Prof. Rajiv Singh
FCA, CISA (USA), LIFA (USA), LIII
Area of Interest: Finance, Security Analysis & Portfolio Management, Risk Management

Prof. Praveen Sharma
PGDM, IIM Calcutta
Area of Interest: Strategic Management

Prof. Subir Guha
PGDBM (IIM-C), B. Tech
Area of Interest: OM, RM, Supply Chain Management

LEARNING @ ACCMAN

ACTIVITY BASED EXPERIENTIAL LEARNING

Internship
After studying for second semester at the campus, students go for a supervised internship of a minimum period of 8 weeks. The internship can be done in any reputed organization including companies, NGOs and government bodies. Internship is structured to provide practical experience to the students in the fields of their liking (usually the fields in which they want to specialize and develop their careers). The aim is to bring classroom learning to actual problem solving of the real world and thereby further hone the knowledge and skill base of students and also develop the right professional attitude.

Internship will involve specified deliverables in the form of organizational work, project, assignment(s) and presentations which have to be delivered within specified timeframe. Internship is designed as actual work experience which will allow students to achieve personal goals aligned with the goals of the organization.

Internship will be supervised by Internship course-in-charge (a senior faculty member) assisted by other instructors as well as at least one co-supervisor from the organization.

Organization Analysis Project
The student is required to analyze one company using information available in the public domain along all functional dimensions, as well as find comment on the future prospects of the company in the context of a competition mapping and analysis. On the one hand, this project will provide the student an opportunity to apply and integrate the concepts learnt in the first year, and on the other, provides rigorous unguided practice of information search and analysis skills.

Business Plan Project
The student is required to create a comprehensive business plan for a new entrepreneurial venture. While on the one hand this project requires the student to apply in an integrated way the tools, techniques, concepts and skills they have acquired so far, on the other hand it acquaints students with the issues and intricacies of new-venture creation and exposes them to the conceptual frameworks for evaluating techno-commercial attractiveness for entrepreneurial investment decisions. This project is evaluated by a team comprising a faculty member from the University and an investment expert from industry.

Social Responsibility Project
ACCMAN believes that concepts like inclusive growth, bottom-of-the-pyramid & corporate social responsibility have to be integrated in the learning structure itself. This project will typically revolve around a problem sourced from an NGO, where the application of management expertise would lead to solution.

Taken together, these projects ensure that students practice the theoretical knowledge acquired, integrate different disciplines of Management, understand contemporary industrial practices and accelerate team-work & personality development. All projects require written reports, oral presentations and defence of conclusions.

Contemporary Business Issues
This is a course that is offered as a compulsory course during the first year. The aim of this supervised course is to create awareness about business issues through regular reading of newspapers, business magazines and websites, and relate those with the concepts that students learn in their courses. The course will mainly consist of presentations made by the students on current developments before the class. Students are also required to maintain a blog for knowledge sharing and for discussion of the issues amongst themselves.

Leadership Interactions
ACCMAN organizes leadership interactions with senior industry professionals or invited academicians at least twice a month. These interactions help the students develop in-depth understanding of different perspectives on important issues confronting the nation and the business, and also shape their values, beliefs and attitudes. Participation by students is a compulsory co-curricular requirement.

Viva-Voce
As per their course curriculum students have to appear for a viva-voce before a panel of judges. The questions cover all the subjects learnt and their linkages with each other, and mainly focus on application and relating those with issues with what is discussed in media.

Industry Visits
ACCMAN organizes field trips to various companies so that the students get a feel of how things really work in organizations. Industry trips also offer them opportunity to interact with managers for developing a better understanding of operational matters.

Value added courses
ACCMAN Offers Following Certification Programs:
• Digital Marketing
• Banking & finance
• Supply Chain Management
• Business Analytics
• Artificial Intelligence

Students can select any two of these.

Learning Management System (LMS)
ACCMAN has been among the pioneers in the field of using Learning Management System for augmention on-campus course through digital content as well as for academic administration and management of records.

MENTORSHIP PROGRAMME

Mentorship Programme is an essential element of ACCMAN experience which plays an important role in enhancing employability of the graduating students. It is aimed at providing experiential inputs, macro-level insights and networking opportunities. What is unique about ACCMAN Mentorship is the fact that each student gets mentored by two mentors--one academician and one corporate professional, so that they get the benefit of two complementary perspectives about issues that are important for their development.

The Mentorship Programme is designed as a series of interactions between the mentor and the mentee(s) in informal settings where a 2-way dialogue takes place. These interactive sessions provide an exceptional opportunity for students to receive guidance and counsel from those with experience, insights and network which would otherwise not be available to them. Mentorship will also include eMentoring (interactions over email) and T-Mentoring (interactions over telephone). Mentors are assigned to the students though a rigorous matching process during which the strengths, backgrounds, inclinations and developmental needs are taken into account. Our Mentorship Programme uses the following developmental techniques for development of students Accompanying, Sowing, Catalyzing, Showing and Harvesting.

At ACCMAN, Mentoring becomes a process for transmission of knowledge, social capital, and the psychological support relevant to academics, career and professional development. Though Mentorship Programme is useful for everyone in terms of academic and professional development, it is particularly considered as highly effective for those who come from smaller towns or from deprived backgrounds for whom this acts as a bridge to the corporate world.

CAREER SUPPORT SERVICES

ACCMAN offers a range of Career Support Services for our students for top rated recruiters.

Career Support Services at ACCMAN helps students make well-informed decisions about their future by helping them build the skills needed to find suitable jobs in their desired domains and for professional development and success. Career Support Services starts working with the students from the start of the academic session by providing personal, one-on-one counselling, as well as a portfolio of tools, resources and training in the following areas:

- Choosing the right career path and chart a plan to reach there
- Develop skill-sets that are valued by the companies
- Understand and explore career opportunities in your chosen fields

- Bring a range of companies from different domains for Campus Placement
- Build a strong professional network and enrich your profile
- Support in résumé writing and preparation for interviews
- Professional assessments to identify and measure your interests and skills
- Guidance on evaluating job offers and negotiating your salary

Career Support Services at ACCMAN has developed strong connections with several top rated companies across different domains by helping them recruit graduates (both fresher and experienced) from the campus as per their requirement. We also work together with recruiters in developing industry specific and company specific skillsets among the students. Specifically, we undertake the following activities for the recruiters:
- Advertising job openings among student
- Organizing Campus Recruitment events
- Organizing industry and company specific skill development

STUDENT SUPPORT SERVICES

ACCMAN has dedicated student support services that are designed to help students succeed. Students can take advantage of a range of personal, academic, career and social support services that ACCMAN offers with dedicated staff who are available to answer questions and to help make life and learning at ACCMAN easier, enjoyable and convenient.

Student Experience Office
The Student Experience Office is the first stop when the students arrive at the Institute. This office ensures that the new students make a successful transition to campus life. This office continues to support them throughout their time at the Institute by offering helpful services and Programmes that encourage student engagement.

Student Counselling
ACCMAN offers confidential counselling to enrolled students for personal, relationship, family or study difficulties that may affect them. Our counsellors are highly experienced professionals who are dedicated to support all students in achieving academic success as well as an enjoyable campus experience.

Students may find counselling helpful for a wide range of academic or personal issues including;

- Adjusting to change
  (e.e. new culture, campus, city, academic expectations)
- Managing study stress
- Exam anxiety
- Procrastination
- Managing a personal or family crisis
- Grief and loss
- Decision making

Counsellors are available to see students for individual appointments. They also facilitate a range of student workshops designed to support successful student transition to the campus

life and their overall wellbeing including a range of online resources for students.

Communication and Language Learning Services
ACCMAN's Communication and Language Learning team helps students develop their communication and language skills which is particularly useful for students coming from smaller towns and for those who are from deprived backgrounds. The team provides students with guidance and resources not only for English language development but on all aspects of their learning related to communication and interpersonal skills.

This includes strategies for adapting to campus life, managing new expectations and workloads, personality development, and developing academic literacies required in particular courses and discipline areas. Students can access Communication and Language Learning support through both face-to-face via workshops and electronically via a range of online resources. The Communication and Language Learning team also assists academic staff to include academic and professional literacies in their curriculum to help career and professional development of the students.

INFRA STRUCTURE @ ACCMAN

ACCMAN campus is built on lines of some of the best B-schools with a broad range of dedicated facilities to let students experience a vibrant campus life.

Campus@Accman

- Sprawling lush-green campus situated in the bustling corporate hub of Greater Noida; home to potential employers in the country
- Awarded as the Institute with the "Best Infrastructure" and the "Best Green Campus" in Greater Noida

Hostels

ACCMAN offers excellent and fully-furnished hostel facilities for both boys and girls. The rooms are arranged in apartment-type setting providing a vibrant environment for constant interaction strong to community

Auditorium

ACCMAN has a state-of-the-art auditorium with a capacity of 300 seats

Seminar Halls

ACCMAN has two Seminar Halls with a capacity of 135 seats

Library

ACCMAN has a rich library with over 10000+ books from different knowledge areas. The Library subscribes to 35 journals, both international and national. The library also has strong digital resources comprising e-books, educational videos, movies and audio content. ACCMAN also provides access to databases and online journals through DELNET.

Cafeteria & Mess

ACCMAN has two food outlets—The Mess and the Cafetaria. The Mess, located on the eastern corner of the campus, is famous for its hot dishes. The Cafetaria is for the much needed coffee breaks and snacking.

Gymnasium

ACCMAN has a well-equipped gymnasium which enables students to keep fit. It has several machines like treadmills, exercise bikes, weight machines, dumbbells, cross trainer, rowing machine etc.

Games and Sports Facilities

ACCMAN has facilities for both indoor and outdoor games and sports, and ACCMAN teams have won several inter institute awards in Cricket, Football, Volleyball, Lawn Tennis, Badminton, Table Tennis and Chess.

OUR PROMINENT RECRUITERS

We at ACCMAN start helping students on the path to professional success from the day they join. We provide personal, one-on-one counselling, as well as a portfolio of tools, resources and training in the following areas:

- Develop skill-sets that are valued by the corporate world
- Understand and explore career opportunities in students chosen fields
- Invites a range of companies from different domains for Campus Placement
- Build a strong professional network and enrich your profile
- Support in résumé writing and preparation for interviews
- Professional assessments to identify and measure your interests and skills
- Guidance on evaluating job offers and negotiating your salary

Life @ ACCMAN

At ACCMAN, campus life is not merely the imparting of knowledge in the classroom. We train students for leadership roles through a variety of activities aimed at developing intellectual and social skills that can serve them well in their future career.

Going beyond the academics, students are also exposed to various facets of life to develop a holistic and integrated outlook. The main essence of these activities are to groom students not only as prospective managers but also as outstanding human beings by contributing towards their social and personal growth.

SPORTS COMPLEX & GYMNASIUM

24*7
Campus - where the hustle & bustle of life never stops

LIBRARY: THE LEARNING RESOURCE CENTRE

AUDITORIUMS & SEMINAR HALLS

Vibrant Campus - Student-driven FUN events all round the year

All Night Fooding - For the intense night-outs

Vibrant Campus - Opportunity to participate in wide range of competitions and show your acumen